



UNIQUE ADVERTISING OPPORTUNITY FOR RIVERTON AREA BUSINESSES

The Riverton Knights of Columbus are offering local area businesses advertising opportunities during their fish fry season.

As you are probably aware, the Knights have a long history of holding popular and well attended fish fry's several times each year. You now have an opportunity to have your advertisement displayed to their patrons at each fish fry on multiple large monitor screens. Each fish fry is attended on average by 250 or more guests. In addition, the Knights hold several other events throughout the year (pancake breakfast, trivia night, etc.) and your ad will be seen at those events as well.

Your ad will be displayed 20 seconds at time on a continuous loop with other advertisers during the duration of each fish fry. That means for each fish fry, assuming 20 advertisers, your ad will be displayed approximately 27 times resulting in potentially over 5,000 impressions.*

The cost for this opportunity for your message to be seen is only \$250 for our 2018 season. That's 10 or more events. 270 Ads or more and potentially over 50,000 impressions. That's less than a penny per impression.*

For more information, please contact Bill Geiger @ 217-993-2289 or Rich Pottier @ 217-491-2720.

Only 20 Advertisers will be allowed, so time is of the essence if you are interested in this great opportunity.



** Figures presented are estimates. Actual results may vary. Advertising may not be presented at all events, in part or whole. 2018 Season is through August 31, 2018.*